

SofiaGarcia

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Summary

Visual Designer with demonstrated command of Motion Design and Graphic Design. Multilingual and fluent in Spanish and English, offering solid comprehension of cultural diversity.

Skills

- Adobe After Effects
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Sketch
- Cinema 4D (beginner)

Experience

Motion Designer - Sid Lee (Los Angeles, CA)

June 2021 - Current

- Created graphics and animations using traditional and cutting-edge techniques for social media platforms of entertainment brands (Netflix, Hulu, Prime Video, Starz.)

Associate Art Director - FCB Chicago (Chicago, IL)

September 2019 - June 2021

- Established visual direction of branded marketing material in digital and print. Concepting and developing of campaigns. Clients: Poise, Jansen, etc.

Motion Designer - We Are Unlimited (Chicago, IL)

May 2019 - August 2019

- Created multimedia content for social media, digital advertising, marketing videos for Mc Donald's internal creative team.

Education and Training

Certificate in UX Design

April 2021

General Assembly, Online

Bachelor of Arts in Motion Graphics

May 2019

Savannah College of Art And Design, Savannah

Bachelor of Arts in Advertising

May 2019

Savannah College of Art And Design, Savannah